



Paul E. Demers Jr.

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Software/Apps

Photoshop, Illustrator, Coda,
Textmate, BBEdit, After Effects
Indesign, Less.app, CodeKit,
MAMP, Basecamp, TRAC, SVN,
Git, Vertigo XStudio, Microsoft
Office, Apple iWork

Languages/Code

HTML5, XHTML, CSS Less,
Sass, jQuery, *Javascript, jQuery
UI, jQuery Tools, *knockout.js,
*Sproutcore *PHP
*Working knowledge

Skillset

Handcoded Minimal and Semantic
HTML, Lean CSS, Responsive/
Mobile Friendly Design, Wireframing,
Site Flows, Visual and User Interface
Design, Identity and Logo Design,
Marketing, Copywriting

For fun Paul is...

- » An avid long distance cyclist who logs thousands of miles every season.
- » Both a drumset and djembe percussionist who studies and plays both jazz and rock.

Experience

Front-End Designer/Developer

Jun. 2010 - Present

Rothbury Software

- » Provide wireframing, UI, and front-end design/development for a custom framework developed for Fox.com's content management system which powers the Fox Broadcasting homepage and all individual show sites.
- » Develop custom interfaces on top of the Alfresco content management platform for a myriad of clients including BuyerZone, Bedford/St. Martin's, and Hasbro.
- » Worked on a large multi-corporation team developing eBay's tablet/mobile application using the multi-platform/multi-device SproutCore framework.
- » Wireframe, design, and code Pare, an in-house demo application allowing for Alfresco content entry and manipulation from the desktop, iPhones, and tablets using the Sproutcore framework.
- » Spearheaded the rebranding of the company including logo/identity, website redesign/coding, creation of marketing materials, copywriting, and social media.

Senior Designer

Dec. 2006 - Jun. 2010

Graphic Designer

Oct. 2002 - Dec. 2006

New England Cable News

- » Collaborated with producers, content creators, and stakeholders to provide wireframes, front-end templating, and design for the 2010 relaunch of NECN.com.
- » Designed & coded blogs, microsites, & other web elements for both the internal NECN product and outside advertiser promotions.
- » Designed, developed, and managed content for corporate intranet and other internal sites.
- » Developed broadcast & animation design frameworks that drastically improved workflow and consistency between designers and content creators.

Design Consultant

Nov. 2005 - Mar. 2009

Dana-Farber Cancer Institute

- » Worked with doctors, nurses, and other hospital personnel to design promotional posters and collateral for patient workshops and programs.
- » Managed presentational content for a multitude of hospital programs displayed on an LCD screen in high-traffic hospital lobby.
- » Designed collateral and promotional materials distributed to pharmaceutical companies for fundraising purposes.

Education

Endicott College - BS Communications, May 2002
Alpha Chi Honors Society Member